

**REVO**reddot design award  
2010

## HERITAGE Radio Nets Revo a Red Dot Hat-Trick



*Lanark, Scotland, 16<sup>th</sup> March 2010* : Revo Technologies Ltd is delighted to announce that its HERTIAGE multi-format digital radio is the proud recipient of a coveted Red Dot Product Design Award 2010.

The retro-modern styling of the Revo HERITAGE radio may well hark back to the golden age of European radio design in the 50's and 60's, but internally, this aluminium and walnut clad radio is very much at the leading edge of the digital radio revolution. Capable of providing coverage of a variety of radio formats including DAB, DAB+, FM and Wi-Fi internet radio – as well as offering wireless audio streaming and docking for iPod, Heritage is the perfect blend of classic design and contemporary digital technology.

**This latest award completes a hat-trick of Red Dot successes for the Scottish digital radio specialist, following in the footsteps of the firm's PICO radio in 2008, and its BLOK iPod sound system in 2009.**

With 4,252 submissions from 57 countries, the Red Dot Product Design Award is the largest and most renowned design competition in the world. Each year an international jury reviews and evaluates the submitted products according to criteria such as degree of innovation, functionality and quality. The group of jurors is made up of renowned designers and design experts from around the globe

**Professor Peter Zec, initiator of the Red Dot Design Award said “All products that have won an award in the Red Dot Design Awards had to convince an international expert jury of their quality. The products stand out from the masses with their excellent design and innovative approaches, and proved their quality in one of the toughest design competitions worldwide.”**

The Red Dot award is a seal of quality; it stands for membership of the best in design and business. The winners receive their awards in person at a gala ceremony in the Essen Opera House, Essen, Germany – where more than 1,000 international guests from the fields of design, the arts, business and politics will gather on the 5th of July. Revo's HERITAGE radio will then join other winning products in the "Design On Stage" exhibition at the Red Dot Design Museum on the premises of the Zeche Zollverein World Cultural Heritage Site. With approximately 1,500 products displayed over more than 400 square metres, the museum houses the world's largest permanent exhibition of contemporary design products.

HERITAGE has an SRP of £229.95 and is available from branches of John Lewis, Selfridges and Harrods. Alternatively, it can be purchased online from [www.johnlewis.com](http://www.johnlewis.com) or [www.revo.co.uk](http://www.revo.co.uk)

**Ends**

## **Editor's Notes**

### **About HERITAGE**

HERITAGE is a contemporary reinterpretation of classic European table radio designs from the 50's and 60's. The nostalgia however, runs only skin deep, since HERITAGE is actually one of the most sophisticated digital radios ever produced. Underneath its traditional wood and metal exterior, beats the very latest multi-platform digital radio technology.

This deluxe radio is capable of providing coverage of a variety of radio broadcast types including DAB, DAB+, FM and Wi-Fi internet radio – as well as offering wireless audio streaming and docking for all current iPod models.

HERITAGE is crafted using the finest quality materials and components. Its cabinet is constructed using a combination of aluminium, soft rubberised plastics and real walnut veneer. Audio performance is delivered by a custom designed 3" neodymium speaker driver, driven by a superb high fidelity 7W amplifier. Lastly, HERITAGE benefits from a large 'secret-until-lit' graphical OLED display and innovative joystick control system for maximum ease of operation.

In addition to its extensive terrestrial and internet radio capabilities, HERITAGE will also provide access to online music service Last.fm\*. Simply choose an artist or genre and let Last.fm build the perfect playlist from its library of 5 million tracks – unique to the user, and fresh every time. Alternatively, an existing Last.fm profile can be used. HERITAGE includes a free 31 day Last.fm trial subscription, thereafter a £3 per month subscription charge applies.

### **About Revo Technologies**

Revo Technologies Ltd is a privately owned designer and manufacturer of high quality digital audio products for the DAB, DAB+ and internet radio platforms, as well as for Apple's iPod and iPhone devices.

Revo's headquarters and product design group are located in custom-built premises in the historic market town of Lanark in West Central Scotland.

Revo is committed to utilising the best of available technologies, materials and components. Revo radios are designed exclusively in the UK and assembled in Asia by specialist manufacturing partners to ensure the best possible quality and reliability.

The Revo name first came to prominence in 2005 when the company's first product, the pioneering Revo In-Car DAB Digital Radio Adaptor, was picked-up by high street retailers Dixons and Halfords. It later went on to win 'Car Accessory of the Year' from Auto Express magazine and was famously dubbed "DAB for the iPod generation."

Revo has enjoyed further critical and sales success, from the iF and Red Dot Product Design Award winning Pico portable radio, to the ground-breaking BLIK RadioStation – the world's first combined DAB and internet radio, and the first DAB radio to include coverage of the new DAB+ digital radio standard. In August 2009 REVO announced IKON, the world's first colour touch-screen multi-format digital radio.

Revo products are sold in over 20 countries worldwide.

[www.revo.co.uk](http://www.revo.co.uk)

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A range of HERITAGE product images are available for download at <http://www.revo.co.uk/media/gallery-heritage.php>